

# 2014年不動產全球高峰會

## 2014 Real Estate Global Summit

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# 新區投資必勝五要點

Five successful points  
of  
investing New Area

# 1. 新區的區域定位，決定發展潛力

The positioning of the New Area decides the development potential.

## 2. 新舊區定位關係，決定發展速度

The positioning of both the Old and the New Area decides the development of speed.

### 3. 新區的客層定位，決定發展成敗

The positioning of the customers of the New Area decides the development of success.

## 4. 新區的硬體定位，決定發展主角

The positioning of hardware of the New Area decides the development of leading role.

## 5. 新區的商業定位，決定發展機會

The positioning of commerce of the New Area decides the development of opportunity.

敬請指教!